

X COPY

FEBRUARY 13

1978 fashion calendar

a weekly publication • 38th year

185 east 85th street, n.y., n.y. 10028

ruth finley, publisher

(212) 289-0420

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, FEBRUARY 13, 1978

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Feb. 11-	NATIONAL SHOE FAIR AT AMERICANA HOTEL & N.Y. COLISEUM. 12 East 36th St., 689-5996.		Contact: Reno Ravenna,
Feb. 14	INTERNATIONAL FOOTWEAR FASHION WEEK AT N.Y. HILTON HOTEL. Management, 1501 Broadway, Suite 1414, 564-3383.		Contact: Ed Launzel.
	FALL SHOE PREVIEW AT HOTEL PLAZA. Contact: Eliot Pliner, 19 East 57th, 371-5130.		
Saturday Feb. 11- Feb. 14	FALL '78 BOOT AND SHOE COLLECTION From 9:00 A.M. to 5:00 P.M., by appointment.	GOLO	717 FIFTH AVENUE SHOWROOM - 4TH FLOOR Contact: 688-8200.
Saturday Feb. 11- Feb. 14	DESIGNER FOOTWEAR COLLECTION From 10:00 to 5:00 daily.	OSCAR DE LA RENTA FOOTWEAR By appointment.	HOTEL PLAZA PENTHOUSE SUITE Contact: Muriel Schwartz, 541-9275.
Feb. 12	MENSWEAR SHOWINGS AT BELLA CENTER, COPENHAGEN (Feb. 12-14)		
Sunday Feb. 12- Feb. 15	ANNUAL HOME SEWING SHOW AND CONVENTION Including fashion and merchandising.	AMERICAN HOME SEWING ASSOC'N (354 FIFTH AVE.) Contact: Betty Watts, 736-8820.	NEW ORLEANS, LOUISIANA RIVERGATE-EXHIBITION CTR.
Monday Feb. 13 11:30 A.M.	SHOWING OF SPRING FASHIONS BY ANDRE LAUG Exclusive N.Y. appearance of Andre Laug and a showing of his Italian couture and pret-a-porter collections. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR PLAZA COLLECTIONS
Monday Feb. 13 12-4:00 P.M.	BILL ATKINSON PERSONAL APPEARANCE Informal modeling. Contact: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Monday Feb. 13 6:00 P.M. Cocktails	PREVIEW: PAULINE TRIGERE'S GOURMET COLLECTION Introducing new Gourmet Serving Collection by Pauline Trigere. By invitation. Contact: 753-2368. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	14 EAST 50TH STREET GUEST & GIFT SHOP
Beginning Monday Feb. 13	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-3260.	JAEGER	1407 BROADWAY SHOWROOM - 41ST FLOOR
Monday Feb. 13- Feb. 18	SPRING AND SUMMER DRESSES, ENSEMBLES Silk and cotton hand-painted dresses, ensembles, scarves, swimsuits, beach coverups, umbrellas. By appointment. Contact: 925-3995 or 759-1386.	JACQUES DE KERVOR LTD. (100 GRAND STREET)	425 MADISON AVE. (48TH ST.) 5TH FLOOR
Beginning Monday Feb. 13	SPRING-SUMMER HANDBAGS AND BELTS Continuous by appointment. Contact: 683-6684.	JUDITH LEIBER	14 EAST 32ND STREET SHOWROOM - 2ND FLOOR
Beginning Monday Feb. 13	OPENING OF FALL I COLLECTION Continuous by appointment. Contact: 840-7733.	SCHRADER SPORT	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 13-	FALL-WINTER '78-79 ISRAELI FASHIONS AT TEL AVIV HILTON		
Feb. 17	Contact: Govt. of Israel Trade Commissioner, 111 W. 40 St., 840-7100.		
Tuesday	BENEFIT SHOW: SPRING	SAKS FIFTH AVENUE	5TH FLOOR
Feb. 14	FASHIONS BY CHLOE		
11:30 A.M.	Spring-Summer Chloe Collection, for benefit of J.O.B. (Just One Break). Admission: \$15.00. Contact: 725-2500. Publicity: Helen O'Hagan, PL 3-4000.		
Tuesday	LUNCHEON: MARKETING	THE FASHION GROUP, INC.	HOTEL AMERICANA
Feb. 14	BEAUTY AND HEALTH	(9 ROCKEFELLER PLAZA)	BALLROOM
12:00 Noon	Consumer buying patterns; market trends & new methods of distribution. Chairman: Charlotte Lipson. Price: \$20.00 members; \$25.00 guests. Contact: CI 7-3940.		
Luncheon			
Tuesday	PRESS PREVIEW:	HALSTON	645 FIFTH AVENUE
Feb. 14	COSMETICS COLLECTION		21ST FLOOR
4:00 P.M.	Introducing new cosmetics. By invitation. Contact: Jacqueline Markham, 983-9814.		
Tuesday	PREMIERE SHOWING OF	GLOVERSVILLE CONTINENTAL	HOTEL PIERRE
Feb. 14	"LOVELLA" COLLECTION	MILLS (1460 BROADWAY)	LA FORET
5:00 P.M.-	Informal fashion show of "Lovella" fabrics. For press, buyers, and manufacturers.		
7:00 P.M.	By invitation. Contact: Sheila Block, 221-5990.		
Beginning	OPENING OF FALL	YVES ST. LAURENT TRICOTS	1407 BROADWAY
Tuesday	COLLECTION		SHOWROOM - 9TH FLOOR
Feb. 14	Continuous by appointment. Contact: Kathy Turnitz, 244-7120.		
Wednesday	PRESS PREVIEW: LOUNGEWEAR	BLOOMINGDALE'S	4TH FLOOR
Feb. 15	BY ZANDRA RHODES		155 EAST 60TH STREET
12:15 P.M.	Loungewear and intimate apparel. By invitation. Contact: Debby Weber, 223-7205.		
Wednesday	THIRD ANNUAL "BIG APPLE	NAT'L HOME FASHIONS	HOTEL PLAZA
Feb. 15	AWARD PRESENTATION"	LEAGUE (41 MADISON AVE.)	GRAND BALLROOM
12:30 P.M.	Honoring the Metropolitan Museum of Art. Speaker: Philippe de Montebello, acting director. Prices: \$18.00, members; \$20.00, guests. Contact: 685-4664.		
Luncheon			
Saturday	34TH NATIONAL	NATIONAL ANTIQUES	MADISON SQUARE GARDEN
Feb. 18-	ANTIQUES SHOW	SHOW, INC.	4 PENN PLAZA
Feb. 26	"Young New York -- The Way It Was." 1:00-10:00 P.M. daily; 1:00-7:00 P.M., Sundays. Admission: \$3.50. Contact: Pearl Winick, 233-6010.		
Feb. 18-	SPRING NATIONAL VARIETY MDSE SHOW AT N.Y. COLISEUM (Feb. 18-21).		
Feb. 21	Contact: Thalheim Exposition Management, 357-3555.		
Feb. 20	WASHINGTON'S BIRTHDAY HOLIDAY (Monday)		
Monday	ESTEE LAUDER TEA	LORD & TAYLOR	11TH FLOOR
Feb. 20	GARDEN PROMOTION		
9:30 A.M.	(9:30 - 11:00 A.M.) Contact: 391-3632.		
Tuesday	LUNCHEON "THE NEW	THE FRAGRANCE FOUNDATION	HOTEL PLAZA
Feb. 21	FRAGRANCE ENTREPRENEURS"	(116 EAST 19TH STREET)	BAROQUE SUITE
12:00 Noon	For members only. Contact: 673-5580.		
Tuesday	PREMIERE: FALL-WINTER	JOHN ANTHONY	RAINBOW ROOM
Feb. 21	MENSWEAR COLLECTION		30 ROCKEFELLER PLAZA
4:00 P.M.	By invitation. Show at 4:30 P.M. Thereafter at Hotel Warwick. Contact: 398-9955.		
Wednesday	OPEN HOUSE	VIDEOFASHION, INC.	226 EAST 54TH STREET
Feb. 22	PRESENTATION		6TH FLOOR
5:30 P.M.	From 5:30 to 7:30. By invitation. Contact: Lucia Vail, 759-5111.		

Wednesday	PRESS PREVIEW: MENSWEAR FASHIONS IN LAS VEGAS	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	LAS VEGAS CONVENTION CTR LAS VEGAS, NEVADA
Feb. 22-			
Feb. 25	Annual Spring-Summer fashion seminars & showings by leading firms in menswear industry. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210. (Press will stay at Las Vegas Hilton).		

Wed., Feb. 22: 10:00 A.M. -- REGISTRATION (to 6:00 P.M.)-Press Room, So. Lobby
 12:00 Noon -- CELANESE & ROBERT BRUCE (Cocktails)
 12:30 P.M. -- CELANESE & ROBERT BRUCE (Luncheon)
 1:30 P.M. -- CELANESE & ROBERT BRUCE (Jimmy Connors Press Conf.).
 2:30 P.M. -- MFA SEMINAR - UPDATE SPRING '78
 5:00 P.M. -- PIERRE CARDIN FOR MEN (Cocktails & Show)
 6:45 P.M. -- "WELCOME TO LAS VEGAS" (Dinner & Show, Host: VITALIS)

Thurs., Feb. 23: 8:00 A.M. -- Breakfast
 9:00 A.M. -- VAN HEUSEN SHOW
 9:30 A.M. -- RON CHERESKIN SHOW
 10:00 A.M. -- "DAIN CURSE" Fashions, CBS presentation
 12:00 Noon -- Cocktails
 12:30 P.M. -- Luncheon
 1:30 P.M. -- SAN REMO/PEDRINI SHOW
 2:00 P.M. -- COUNTRY ROADS SHOW (Robert Stock)
 6:30 P.M. -- AFTER SIX, INC. & DIAMOND INFO. CENTER. Black Tie/
 Masquerade (Cocktails & Dinner)

Fri., Feb. 24: 8:00 A.M. -- Breakfast
 9:00 A.M. -- SAL CESARANI SHOW
 9:30 A.M. -- MONTGOMERY WARD SHOW
 10:00 A.M. -- ADOLFO SHOW
 12:00 Noon -- Cocktails
 12:30 P.M. -- Luncheon
 1:30 P.M. -- PENWEST SHOW
 2:00 P.M. -- SWEDISH FASHION GROUP
 4:00 P.M. -- THE PADDINGTON CORP. (Vodka-Tasting)
 6:00 P.M. -- J.P. STEVENS & CO., INC. (Press Cocktail Reception)
 7:00 P.M. -- J.P. STEVENS & CO., INC. (Banquet) "Lulu" Awards

Sat., Feb. 25: 8:00 A.M. -- Breakfast
 9:00 A.M. -- PALM BEACH FORMALS SHOW
 9:30 A.M. -- THE CORPORATE IMAGE: WHICH WAY IS UP? (Panel)

Thursday	SPRING AND SUMMER	DONALD BROOKS COUTURE	158 EAST 70TH STREET
Feb. 23	COUTURE COLLECTION		
3:30 P.M.	Also, March 2 at 3:30. (Note change of dates). By invitation. Contact: 879-5724.		

Saturday	INT'L LEATHER GOODS FAIR IN OFFENBACH, GERMANY. Exhibits by 420 manufacturers
Feb. 25-	from 14 countries. Contact: Offenbacher Messegesellschaft mbH, P.O. Box 32
March 1	D-6050 Offenbach/Main, Germany

Feb. 26	EUROPEAN FALL FASHION FAIR AT CHICAGO APPAREL CENTER (Feb. 26-March 1): 695-3558.
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Feb. 26	INTERNATIONAL MENSWEAR FASHION FAIR IN COLOGNE (Feb. 26-28)
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Monday	GEOFFREY BEENE --	BERGDORF GOODMAN	4TH FLOOR
Feb. 27	PERSONAL APPEARANCE		
11:30 A.M.	Customer fashion show. Contact: Suzanne Butterfield, PL 3-7300.		

Beginning	FALL CAPSULE	BETTY HANSON & COMPANY	205 WEST 39TH STREET
Monday	COLLECTION		
Feb. 27	Continuous by appointment. Contact: 840-8888.		SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 28	ADOLFO FASHIONS AT BENEFIT SHOW	SAKS FIFTH AVENUE	5TH FLOOR
11:30 A.M.	Spring collection, for benefit of Museum of City of N.Y. By invitation. Publicity: Helen O'Hagan, PL 3-4000. Tickets: \$15.00--Monique Dillon, 534-1672.		
Tuesday Feb. 28 3:45 P.M. Cocktails	PRESS SHOW: ANNUAL TRIBUTE TO TENNIS Featuring "Dance of the Athlete" By Edward Villella of the N.Y. City Ballet. Showing - fashions for tennis and racquet sports. By invitation. Contact: Carol Carr at The Rowland Co., 262-7220.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. OF AMERICAS EASTMAN KODAK GALLERY
March 2	3:30 P.M., DONALD BROOKS COUTURE (2nd show), 158 East 70th Street, 879-5724.		
Thursday March 2 4:30 P.M.	COCKTAIL PARTY FOR MANUFACTURERS & PRESS From 4:30 to 7:30. By invitation only. Contact: Ellen Sweeney, 790-9403.	TREVIRA/RAZOR MILLS (HOECHST FIBERS)	DOUBLES - 783 FIFTH AVE. SHERRY NETHERLAND (59TH ST)
Thursday March 2 5:30 P.M.	FASHION SHOW BY MADEMOISELLE MAGAZINE Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Sunday March 5- March 8 9:30 A.M.- 5:30 P.M.	14TH EUROPEAN FALL- WINTER FASHIONS More than 200 exhibitors from over 15 European countries present women's, men's children's fashions & accessories. For the first time, a fur section. Contact: Jackie Cowan, 695-3558. Press: Spencer & Rubinow, 445 Park Ave., 751-9050.	EUROPEAN FASHION FAIR	1 PENN PLAZA - 6TH FLOOR 7TH AVE. & 34TH STREET
Sunday March 5- March 8	OPENING: FALL '78 DESIGNER COLLECTION Showing of knitted coordinates.	MARY FARRIN (9 S. MOLTON, LONDON)	EUROPEAN FASHION FAIR STAND 256 - 1 PENN PLAZA
March 5	NAT'L FASHION & BOUTIQUE SHOW IN L.A. AT CONVENTION CENTER (March 5-8) (213) 785-3114		
Monday March 6 11:30 A.M.	JOHN ANTHONY PERSONAL APPEARANCE Customer fashion show. Contact: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday March 6 12:30 P.M. Luncheon	PREVIEW: FALL-WINTER MENSWEAR FROM ITALY Fall-Winter '79 collections of 30 leading menswear designers from Italy, in conjunction with first annual Uomomoda, March 5-8 from 10:00 to 6:00 at <u>Waldorf-Astoria</u> . By invitation. Press: Gabriella Forte Glantz, 759-7771; Italian Trade Commissioner, 432-9250.	UOMOMODA	WALDORF-ASTORIA ASTOR ROOM
Monday March 6 6:45 P.M. Cocktails- Dinner	TOMMY AWARDS PRESENTATION: DINNER AND DANCE Awards will be presented to designers for the most creative use of print design in fashion and fabric. Reservations: \$125.00 each (black tie). Show at 7:30. Dinner at 8:30. Contact: 594-6050.	AMERICAN PRINTED FABRICS COUNCIL (1040 SIXTH AVE.)	N.Y. STATE THEATRE LINCOLN CENTER
Beginning Monday March 6	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Alina Roux, 582-7453.	DONALD DAVIES OF DUBLIN	50 WEST 57TH STREET SHOWROOM - 5TH FLOOR
**Beginning Tuesday March 14	OPENING OF FALL KNIT COLLECTION By appointment. Buyers: Marilyn Pignoni. Press: Cynthia Siemon, 221-0644. **out of date order	CHIANG KNITS	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 6- March 10	FALL ROBE AND WARMWEAR COLLECTION Informal modeling daily (no formal shows). Contact: Lorrie Howard, 840-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday March 6- March 16	FALL READY-TO-WEAR FASHIONS FROM ISRAEL Manufacturers of men's, women's and children's fashions will present collections from Israel. By appointment. Contact: Jerry Millman, 840-7100.	GOVERNMENT OF ISRAEL TRADE CENTER (111 W. 40TH ST.)	N.Y. HILTON HOTEL 6TH AVE. & 53RD STREET
Beginning Monday March 6	TRANSITIONAL - FALL COLLECTION Continuous by appointment. Contact: 354-7880.	ROBERT JANAN LTD.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday March 6- March 10	INTIMATE APPAREL FALL MARKET WEEK By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday March 6- March 16	OPENING OF FALL COLLECTION (Note change of date). Continuous by appointment. Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday March 6- March 10	FALL ROBE COLLECTION: MARKET WEEK Informal modeling. By appointment. Contact: 557-1920.	VASSARETTE	261 MADISON AVENUE SHOWROOM
Tuesday March 7 11:00 A.M.	PREMIERE SHOWING: DESIGNER SPORTSWEAR Fall-Winter showing for press. By invitation. For buyers, March 7 and 8 at 4:00 P.M. By reservation. Contact: 427-0505.	BOGNER SPORTSWEAR, INC.	9 WEST 57TH STREET SHOWROOM - 39TH FLOOR
March 7	4:00 P.M. (Buyers), BOGNER SPORTSWEAR, INC., 9 W. 57 St., 39th fl., 427-0505.		
Tuesday March 7 6:00 P.M.- 9:00 P.M.	MULTI-MEDIA EVENTS: STUDENTS & ALUMNAE Fashion, art, theatre, photography. Guests: Tammy Grimes, Patricia Barry, Jana Robbins, Dr. Arland Christ-Janer. Admission: \$5.00. Contact: Julie Feldman, 980-3700.	STEPHENS COLLEGE (COLUMBIA, MISSOURI)	MARYMOUNT COLLEGE 221 EAST 71ST STREET
Wednesday March 8 4:00 P.M.	PREVIEW: FALL MENSWEAR COLLECTION By invitation. Thereafter by appointment, 24th floor. Buyers: 245-5600. Press: Kezia Keeble, 582-3473.	PIERRE CARDIN RELAX (1290 AVE. OF AMERICAS)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
March 8	4:00 P.M., (Buyers) BOGNER SPORTSWEAR, INC., 9 W. 57 St., 39th fl., 427-0505.		
Wednesday March 8 7:00 P.M.	ANDREA ODICINI PERSONAL APPEARANCE Benefit Irvington House Institute. Contact: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday March 8- March 19	TRADE FAIR OF THE AMERICAS AT INT'L MERCHANTISE MART, MIAMI EXPO-CENTER More than 500 manufacturers from 17 countries; also fashion shows. For buyers. Contact: Evelio Ley & Assoc., 100 N. Biscayne Blvd., Miami 33132; (305) 373-1976.		
Thursday March 9 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 9th, fl. Contact: Suzie Vogel, 221-7222.	CACHAREL (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Saturday March 11- March 16	PREMIER SALON INTERNATIONAL DU PRET-A-PORTER A MONTREAL: Fall-Winter collections of international designers at Trade Fair and Fashion show, Velodrome Olympique, Montreal, Canada. Trade: Jack Daley, (416) 595-1811. Press: Hamra Assoc., 753-9833		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 11	INTERNATIONAL BEAUTY SHOW, N.Y. COLISEUM (March 11-14). Contact: 532-5588.		
Monday March 13 11:00 A.M.	TWO BENEFIT SHOWS: INTERNATIONAL FASHIONS <u>Shows at 11:00 and 3:00</u> , for benefit of N.Y.U. School of Social Work. Price:\$15.00. Public show at 6:00 P.M. Contact: Norman Silberstein, 560-2605.	ALEXANDER'S	3RD FLOOR
Beginning Monday March 13	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 221-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday March 13	PART I: EARLY FALL COLLECTION Continuous by appointment. Contact: 869-1604.	DDDOMINICK	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Beginning Monday March 13	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 730-0780.	GEORGE MATYAS FOR GLEN OF MICHIGAN	1407 BROADWAY SHOWROOM - 35TH FLOOR
Monday March 13- March 16	INTRODUCTION OF FALL COLLECTION By appointment.Buyers: Edyce Kaplan,(516)829-8759.Press:Annemarie Cairns,867-6490	MADELEINE MONO COUTURE COLLECTIONS	REGENCY HOTEL PARK AVENUE & 61ST STREET
Beginning Monday March 13	EARLY FALL COLLECTION By appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday March 14 9:30 A.M.	PRESS PREVIEW: SPRING '79 COLOR DIRECTIONS For press only by invitation. For manufacturers at 11:00; March 15 and 16 at 9:00 & 11:00. Contact: Ruth Pollack, 262-8198. Press: Carol Carr, 262-7200.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVENUE OF AMERICAS 44TH FLOOR
Tuesday March 14 5:30 P.M.	PREMIERE: FALL-WINTER MENSWEAR COLLECTION (Note change of date). By invitation. Contact: Hathaway/de la Chapelle, 751-5027.	JEFFREY BANKS (126 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday March 14 7:00 P.M.	BENEFIT FASHION SHOW: DESIGNER FASHIONS Fashions by Geoffrey Beene, Bill Blass, Oscar de la Renta for benefit of Memorial Sloan-Kettering. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday March 14- April 27	FORECAST: FALL-WINTER FASHIONS & FABRICS Also, merchandising and advertising concepts. By reservation, Tues., Wed., Thurs. only at 9:00 & 4:00 (except week of April 10). Contact: C. Lewis, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday March 14	EARLY FALL COLLECTION Continuous by appointment. Contact: 840-8867.	BILL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Tuesday March 14	OPENING OF PART I -- EARLY FALL COLLECTION Continuous by appointment. Contact: 221-7880.	ANNE KLEIN & COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday March 14	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday March 14	OPENING FALL PART I COLLECTION Continuous by appointment. Contact: 247-2300.	ARTHUR RICHARDS WOMAN	31 WEST 56TH STREET SHOWROOM
Beginning Tuesday March 14	OPENING EARLY FALL COLLECTION Continuous by appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday March 15	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 354-6630.	PENELOPE BY PENNY BROSE	55 WEST 39TH STREET SHOWROOM - SUITE 201
March 16- March 20	MAGIC (Men's Apparel Guild in California) -- Fall menswear showings in San Diego's Royal Inn at the Wharf. Contact: 124 E. Olympic Blvd., L.A. 90015, (213) 746-0623.		
March 17	SKI INDUSTRIES AMERICA TRADE SHOW (March 17-22), CONVENTION CENTER, LAS VEGAS		
Saturday March 18 11:00 A.M.	CHILDREN'S SPRING FASHION SHOW Customer show. Publicity: Barbara Campbell, 391-3632.	LORD & TAYLOR	7TH FLOOR
Tuesday March 21 11:30 A.M.	FASHION SHOW BY GALANOS For customers, by invitation. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Wednesday March 22 10:30 A.M.	SHOWING OF FALL COLLECTION Also, Tues., May 2, 3:00 P.M. By invitation. Thereafter by appt., 354-4700.	BONNIE CASHIN FOR RUSS TAYLOR	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday March 23 6:00 P.M.	GIL AIMBEZ -- PERSONAL APPEARANCE Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	6TH FLOOR
March 24	GOOD FRIDAY		
March 26	EASTER SUNDAY		
Monday March 27- April 5	SHOWING IN MILAN: FALL FASHIONS Fashions for men & women.	PINKY & DIANNE LTD. FOR PRIVATE LABEL By appointment. Contact: Nally Belatti, 79-35-75 (Milan).	ANTICA LOCANDO SOLFERINO VIA CASTELFIDARDO 2
Beginning Monday March 27	OPENING OF FALL II COLLECTION Continuous by appointment. Contact: 840-7733.	SCHRADER SPORT	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
March 27- March 31	FALL-WINTER MILAN SHOWINGS OF READY-TO-WEAR, BOUTIQUE, KNITWEAR AND FURS Contact: Camera Nazionale Alta Moda Italiana, Piazza Arcoeli, 00186 Rome.		
Tuesday March 28 7:00 P.M.	PREVIEW: MODEL ROOMS-- "DUAL LIVING" By invitation only. Publicity: Barbara Campbell, 391-3632.	LORD & TAYLOR	8TH FLOOR
Thursday March 30 12-2:00 P.M.	RICHARD ASSATLY-- PERSONAL APPEARANCE Informal modeling. Contact: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	5TH FLOOR
March 31	EARLY FALL READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS (March 31-April 4)		
April 1- April 4	PITTI DONNA; PITTI ACCESSORIO IN FLORENCE--ready-to-wear, knitwear, accessories Contact: Centro di Firenze per la Moda Italiana, Via Faenza, 109/111. Florence.		

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April 2- April 5	NAMSB (Nat'l Association of Men's Sportswear Buyers), and BAMA (Boys' & Young Men's Apparel Mfrs. Association) at N.Y. Statler Hilton. Contact: 986-1811.		
April 2	MUNICH FASHION FAIR (April 2-6)		
Tuesday April 4 11:30 A.M. Cocktails	PREVIEW: FALL MEN'S & LADIES' FASHIONS Luncheon at 12:00, followed by fashion show. By invitation. Contact: Joe Strear, AC & R Public Relations, 758-5780. Thereafter, Stan Rubin, 581-5652.	LONDON FOG (1290 SIXTH AVENUE)	TAVERN ON THE GREEN 67TH ST. & CENTRAL PK. W.
Tuesday April 4 5:00 P.M.	FALL-WINTER MENSWEAR RETAIL FASHION SHOW By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY (488 MADISON AVENUE)	PLACE TO BE ANNOUNCED
Tuesday April 4 5:00 P.M.- 7:00 P.M.	PREVIEW: FALL BLOUSES, SKIRTS, JEANS Showing of blouses, jeans, crepe de chine skirts. By invitation. Thereafter, 498 7th Ave., 5th fl. Press: Jody Donohue Assoc., 688-8653. Buyers: 947-5363.	GLORIA VANDERBILT FOR MURJANI U.S.A.	STUDIO 54 254 WEST 54TH STREET
Wednesday April 5 4:00 P.M.	SHOWING OF FALL MENSWEAR COLLECTION By invitation. Thereafter by appt., 7th fl. Contact: Jacqueline Robb, 221-1760.	RONALD KOLODZIE (80 WEST 40TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 5 6:00 P.M. Cocktails	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics. Reservations: \$150 each. (Black Tie) Show at 7:00. Dinner at 8:30. Contact: 741-5662.	PARSONS SCHOOL OF DESIGN (560 SEVENTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
April 5	30TH INTERNATIONAL FRANKFURT FUR FAIR IN GERMANY		
April 7	FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS -- (April 7-10)		
April 7	EARLY FALL READY-TO-WEAR COLLECTIONS AT APPAREL CENTER, CHICAGO (April 7-11)		
Saturday April 8- April 12	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. Press contact: Denise Dubois, 100 Faubourg St. Honore, Paris 75008 (tel: 266-64-44); in N.Y. French Apparel Center, 541-9075; Buyers--French Trade Shows, 582-4960.		
Sunday April 9- April 11	ANNUAL FALL SEWING SHOW Fabric resources, audio-visual presentation. Contact: Betty Watts, 736-8820.	AMERICAN HOME SEWING ASSOCIATION (350 FIFTH AVE)	STATLER HILTON HOTEL 7TH AVE & 33RD STREET
Tuesday April 11 12:00 Noon Luncheon	JEWELRY PREVIEW FOR CHRISTMAS MARKET For buyers and press. By invitation. Buyers: Simone Gross, 489-0023. Press: Mildred Sullivan, 221-3816.	PERMANENT INTERNATIONAL JEWELRY EXHIBIT	1271 SIXTH AVE. (50TH ST.) SHOWROOM - 6TH FLOOR
April 12	READY-TO-WEAR SHOWINGS IN LONDON (April 12-16)		
Monday April 17 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt., 15th floor. Contact: Marie Lippe, 398-9000.	MARC-FRIESE (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 17 11:00 A.M.	FALL SHOWING; & PREVIEW OF MENSWEAR By invitation. Press: Roz Rubinstein, 691-8340. Buyers: 691-5330.	REGINA KRAVITZ	PLACE TO BE ANNOUNCED

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Monday April 17 4:00 P.M.	PREMIERE SHOWING: FALL COLLECTION Introduction of new collection by Frank Masandrea. by appointment, 12th floor. Contact: 564-1020.	FRANK MASANDREA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE By invitation. Thereafter
Monday April 17 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter	DANIEL HECHTER (530 SEVENTH AVENUE) showroom, 25th floor. Contact: 221-1033.	PLACE TO BE ANNOUNCED
Beginning Monday April 17	OPENING OF FALL COLLECTION Continuous by appointment.	BILLINA SPORT BY MARLENE MIDDLEMISS Contact: 221-6066.	512 SEVENTH AVENUE SHOWROOM - 42ND FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTION Continuous by appointment.	DONALD BROOKS Contact: 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 17	FALL COAT AND SUIT COLLECTION Continuous by appointment.	PIERRE CARDIN -- PARIS/NEW YORK Contact: 354-7284.	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 17	FALL COAT AND SUIT COLLECTION From 7:30 A.M. to 7:30 P.M.	GALLANT INTERNATIONAL By appointment. Contact: 354-7284.	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTION Continuous by appointment.	KAREN UNLIMITED Contact: 239-4118.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTION By appointment.	MCMULLEN Buyers: Tony Romano, 221-0644. Press: Cynthia Siemon, 221-0644.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTION By appointment.	B.T. MORGAN Contact: Tony Romano, 221-0644. Press: Cynthia Siemon, 221-0644.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTIONS Continuous by appointment.	ALBERT NIPON; NIPON BOUTIQUE Contact: 354-0760; Boutique, 24th floor, 354-4325.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTION By appointment.	RUFFINWEAR/RUFFINKNIT BY CLOVIS RUFFIN Buyers: Bert Reifer, 221-0663. Press: Cynthia Siemon, 221-0644.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTION Continuous by appointment.	MALCOLM STARR Contact: Cynthia Siemon, 221-0644.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 17	OPENING OF FALL COLLECTION Continuous by appointment.	THAI LINES; & STAR OF SIAM Contact: 398-0920.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 18 9:00 A.M.	PRESS SHOWING OF FALL COLLECTION For buyers at 3:30 P.M.	CAROLA POLAKOV Contact: 777-6616. Press: Roz Rubinstein, 691-8340.	11 EAST 20TH STREET SHOWROOM
Tuesday April 18 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation.	TANNERWAY BY LOIS ANDERSON Thereafter, by appointment. Contact: Bernice Lewis, 354-0015.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

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Tuesday April 18 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter	MARITA BY ANTHONY MUTO; A.M./P.M. (530 7TH AVE.) by appointment, 5th floor. Contact: 354-9440.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 18 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-5765.	ALICE BLAINE	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Tuesday April 18 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE) Contact: 354-4700.	PLACE TO BE ANNOUNCED
April 18	3:30 P.M. CAROLA POLAKOV (2nd show), 11 East 20th Street, Showroom, 777-6616.		
Tuesday April 18 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-7373.	KIMBERLY	1441 BROADWAY SHOWROOM - 16TH FLOOR
Tuesday April 18 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, showroom, 6th floor.	JAMES DAUGHERTY (530 SEVENTH AVENUE) Contact: 354-2299.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Beginning Tuesday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-8955.	INGRID CADÓ	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Tuesday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-4770.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 840-0511.	DAVID MORRIS CO. BY JEANNENE BOOHER	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 19 8:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Show at 9:15 A.M. By invitation. Thereafter, showroom 1411 Bway, Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION BY INDIA IMPORTS OF R.I.	1407 CLUB 1407 BROADWAY
Wednesday April 19 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Also, April 26 at 5:00 P.M. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 19 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor.	CAROL HORN'S HABITAT (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 19 12:00 Noon	SHOWING OF FALL COLLECTIONS By invitation. Thereafter, 525 Seventh Ave., 3rd floor.	BLOUSECRAFT & CHINOISE BY ERIC JONES	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 54 W. 39 St., 5th floor.	SONATA BY BETSY GONZALEZ	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Herbert Mermelstein or Estelle Marr, 764-3726.	CHRISTIAN RUPERT (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

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Wednesday April 19 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 16th floor.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED Contact: 354-8336.
Wednesday April 19 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor.	CHARLOTTE FORD (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED Contact: 391-5460
Thursday April 20 8:30 A.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appt., 24th floor.	STAN HERMAN (530 SEVENTH AVENUE)	LOU G. SIEGEL'S RESTAURANT 209 WEST 38TH STREET Contact: 575-0696 or 737-4840.
Thursday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appointment, 26th floor. Press: Roz Rubenstein, 691-8340.	LEO NARDUCCI (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: Buyers, 221-6720.
Thursday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 4th fl. Contact: Jeanne Atkinson, BA 1-8510.	BILL ATKINSON LTD. (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday April 20 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 9th floor.	CHESTER WEINBERG (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 354-4420.
Thursday April 20 2:00 P.M.	SHOWING OF FALL COLLECTION Also, May 2 at 1:00 P.M. By invitation.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR Contact: LO 3-4358.
Thursday April 20 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 16th floor.	KIMS (1441 BROADWAY)	PLACE TO BE ANNOUNCED Contact: 221-7373.
Thursday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, by appointment, 8th floor. Press: Roz Rubenstein, 691-8340.	CLOVIS BY CLOVIS RUFFIN (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Buyers: 221-0395.
Thursday April 20 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 3rd floor. Flynn, 221-0675. Press: Cynthia Siemon, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	ST. REGIS HOTEL ROOF Contact: Buyers, Judy
Thursday April 20 6:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 22nd floor.	JONES NEW YORK (1411 BROADWAY)	HOTEL PIERRE COTILLION ROOM Contact: 221-4660.
Beginning Thursday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	PENELOPE BY PENNY BROSE	55 WEST 39TH STREET SHOWROOM - SUITE 201
April 21	PASSOVER EVE (Friday) --(Saturday, April 22, first day of Passover)		
Monday April 24 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 11th floor.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM Contact: 221-4200.
Monday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Rick Costello, 354-4260; Press: Rea Lubar, 575-0735.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 24 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Also at 3:00 P.M. by reservation. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday April 24 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 24 1:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 17th floor.	BILL BLASS (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM Contact: 221-6660.
Monday April 24 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Tina, 354-7830.	SCOTT BARRIE; & SCOTTIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday April 24 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
April 24	3:00 P.M., CALVIN KLEIN (2nd show), 205 W. 39 St., 11th floor. Contact: 736-9601.		
Monday April 24 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 205 W. 39 St., 13th floor.	BILL HAIRE FOR FRIEDRICKS SPORT	PLACE TO BE ANNOUNCED Contact: 840-8867.
Monday April 24 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 249-5432.	KOOS VAN DEN AKKER (795 MADISON AVENUE)	PLACE TO BE ANNOUNCED
Monday April 24 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 23rd floor. Buyers: Shirley Ornstein, 221-0671. Press: Eleanor Lambert, MU 8-2130.	ALBERT CAPRARO (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Buyers: Shirley Ornstein, 221-0671. Press: Eleanor Lambert, MU 8-2130.
Monday April 24 6:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter at Hotel Plaza, through May 5, by appointment. Contact: (213) 462-6377.	HOLLY'S HARP (950 N.CAHUENGA,L.A.)	HENRI BENDEL 10 WEST 57TH STREET
Beginning Monday April 24	OPENING OF FALL DRESS COLLECTION Continuous by appointment. Contact: 695-5914.	JON FLEMING BY RITA LANGMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday April 25 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 30th floor.	GLORIA SACHS (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 563-1640.
Tuesday April 25 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Also, Tues., May 2, at 10:00 A.M. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 25 12:00 Noon	PRESS SHOWING OF FALL COLLECTIONS By invitation. Buyers at 3:00; & Wed., April 26 at 3:00.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: 398-0800.
Tuesday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, in showroom, 7th floor.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 354-1880.
Tuesday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	HANAE MORI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 221-5726.
Tuesday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	VICTORIA ROYAL BY MARTIN STAHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: WI 7-6845.
Tuesday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR Contact: 354-9080.
April 25	3:00 P.M., (2nd Show) GEOFFREY BEENE & BEENE BAG, 550 7 Ave., 4th floor,		398-0800.
Tuesday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, in showroom, 14th floor.	BETTY HANSON & CO. (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 840-8888.
Tuesday April 25 5:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 27 at 2:00 P.M.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR By invitation. Contact: 398-9955.
Tuesday April 25 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	HOUSE OF JULIO	25 WEST 52ND STREET SHOWROOM - 2ND FLOOR Contact: 399-0940.
Beginning Tuesday April 25	PREMIERE OF FALL COLLECTION Continuous by appointment.	MORTON MYLES/d'ACCORD	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: Harriet Feld, 391-8700.
Wednesday April 26 9:00 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Buyers: 563-0988.	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	STATTLER-HILTON HOTEL BALLROOM Press: Leslie Grossman, 861-5758.
Wednesday April 26 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	CESARANI FOR WOMEN (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 221-6690.
Wednesday April 26 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also, Tues., May 2 at 11:00 A.M. Thereafter by appointment. Buyers: 391-0901.	RICHARD ASSATLY LTD. Press: Roz Rubenstein, 691-8340.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 26 12:00 Noon	SHOWING OF FALL COLLECTION For buyers, also at 4:00 P.M. By reservation.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Press at 2:00 P.M., by invitation.
Wednesday April 26 12:45 P.M.	SHOWING OF FALL COLLECTION "Muncheon;" show at 1:00 P.M.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR By invitation. Thereafter by appointment, 691-8300.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 26	2:00 P.M., Press, OSCAR DE LA RENTA, 550 Seventh Ave., 11th floor, 354-6777.		
Wednesday April 26 3:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; CUDDINGTON SPORT	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 26	3:00 P.M. (3rd show), GEOFFREY BEENE & BEENE BAG, 550 7 Ave., 4th fl., 398-0800.		
Wednesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Also, Dominick Avellino, designer sportswear. Thereafter by appointment, Penthouse. Contact: 869-1604.	DDDOMINICK (512 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION For buyers. Also, Tues., May 2 at 4:00 P.M. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
April 26	4:00 P.M., Buyers (3rd Show), OSCAR DE LA RENTA, 550 Seventh Ave., 11th fl, 354-6777		
April 26	5:00 P.M., cocktails (2nd Show), JERRY SILVERMAN, 530 7th Ave., 17th fl., 244-7522.		
Wednesday April 26 6:00 P.M.	PREMIERE: SHOWING OF FALL COLLECTION By invitation. Contact: Lydia Munro, 688-3944.	GIANNI VERSACE OF MILAN	HOTEL PIERRE BALLROOM
Thursday April 27 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, in showroom, 11th floor. Contact: 221-4200.	KASPER FOR J.L. SPORT (530 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Thursday April 27 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4070.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 20TH FLOOR
Thursday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Press Show, 3:00 P.M., by reservation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 27 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also at 3:00 P.M., Buyers. Thereafter by appointment, 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday April 27 12:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter, by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 27 1:15 P.M.	LUNCHEON: FUR FASHIONS & FRANKFURT FAIR REPORT <u>Show at 2:00.</u> By invitation. Contact: Carol Speed, at Bell & Stanton, 759-4800.	EMBA MINK BREEDERS ASSOCIATION	THE FOUR SEASONS 99 EAST 52ND STREET
April 27	2:00 P.M. (2nd Show), JOHN ANTHONY, 550 Seventh Ave., 24th floor, 239-7080.		
April 27	3:00 P.M., Press Show, BLASSPORT, Parsons Fashion Center, 560 7th Ave., 354-4200.		
April 27	3:00 P.M., Buyers (2nd Show), HALSTON, 550 Seventh Ave., 14th floor, 354-6340.		
Thursday April 27 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 550 Seventh Ave., 21st fl. Contact: 840-7730.	CHARLES SUPPON FOR INTRE SPORT	CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 27 6:00 P.M.	FABRICS PRESENTATION AND COCKTAIL PARTY From 6:00 to 8:00 P.M. By invitation. Contact: Eliseo Fullin, 371-2520.	AGNONA CORPORATION	37 WEST 57TH STREET SHOWROOM - SUITE 805
Friday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Pat Tennant, CI 7-1100.	STEPHEN BURROWS	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Friday April 28 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 247-2300.	THE ARTHUR RICHARDS WOMAN (31 WEST 56TH STREET)	HOTEL PIERRE BALLROOM
Friday April 28 11:30 A.M. Brunch	SHOWING OF FALL COLLECTION Show at 12:00 Noon. By invitation. Thereafter, showroom, 23rd fl. Press: Carole Shapiro, 586-0909. Buyers: 221-6960.	PAULA SAKER (1411 BROADWAY)	PARSONS FASHION CENTER 560 SEVENTH AVE. - 2ND FL.
Friday April 28 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-6474.	CYGNE DESIGNS; MORE OF PARIS	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday April 28 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 4th floor. Contact: 736-2980.	JARDINE BY JACK FULLER (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Friday April 28 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 4th fl. Buyers: Connie Cardillo. Press: Lee Shuff, 221-7545.	CATHY HARDWICK (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 9th floor. Contact: 758-2341.	JOAN SIBLEY LTD. (37 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Monday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION Also at 5:00 P.M. By invitation. Thereafter at showroom, 3rd fl., 221-7880.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 1	5:00 P.M., ANNE KLEIN & COMPANY (2nd show), 205 West 39th St., 13th fl., 221-7880		
Monday May 1 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter at showroom, 5th floor. Contact: 221-5726.	HANAE MORI COUTURE (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday May 2 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 6th fl. Press: Vera Bacal, PL 3-8421. Buyers: 594-5010.	MADY GERRARD (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 2	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd floor, 354-8600		
May 2	11:00 A.M., RICHARD ASSATLY LTD (2nd show), 550 Seventh Avenue, 12th fl., 391-0901		
May 2	12:00 Noon, HANAE MORI BOUTIQUE (2nd show), 550 Seventh Avenue, 5th fl., 221-5726		
May 2	1:00 P.M., VERA MAXWELL (2nd show), 530 Seventh Avenue, 26th floor, LO 3-4358		
Tuesday May 2 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 4th floor. Contact: Clelia De Maria, 929-0490.	DIMITRI COUTURE, LTD. (142 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE